



# Internationalization Quality and Progress at a Glance

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**Best question wins a surprise gift!**

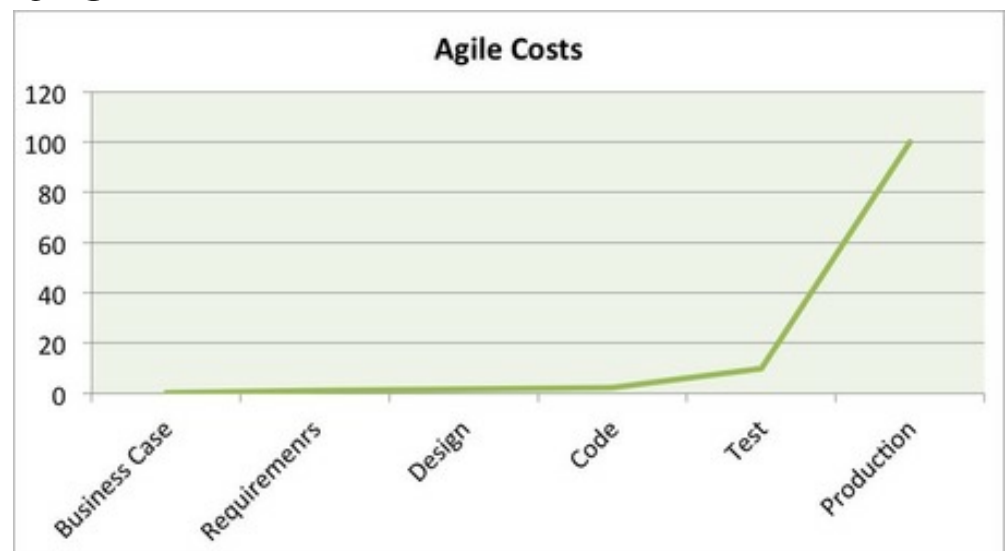
Submit questions using the GoToWebinar Q&A interface or through Twitter with hash-tag: [#LPDash](https://twitter.com/hashtag/LPDash)

# Organizational Perceptions of i18n



# I18n Support Usually Reactive

- High reliance on Testing
  - Pseudo Localization
- Hope of compliance by developers
  - I18n training? Discussions?
- Seen as an L10n problem
  - Not tier 1
- Revisiting prior development



# Why a Dashboard?

- Like a ranger's fire lookout station
- Find issues, where to improve, measure that improvement over time

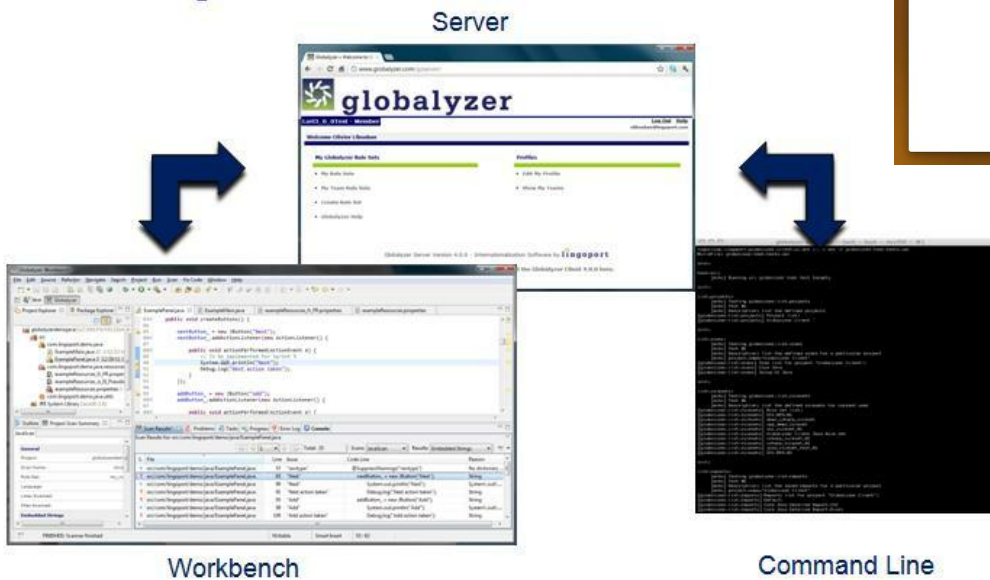
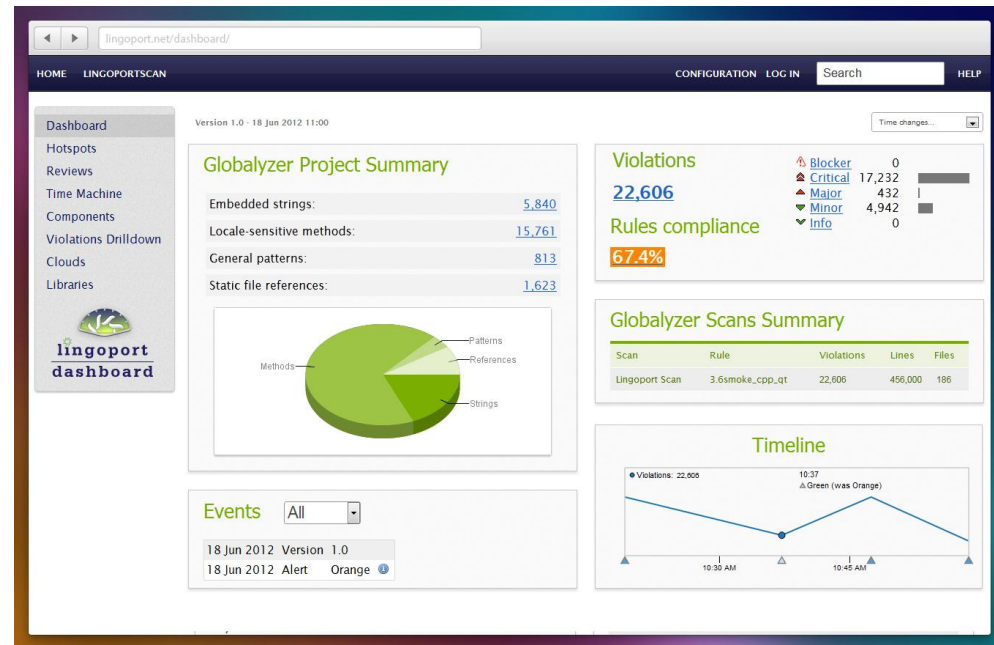


## Making i18n Proactive

- Monitor i18n automatically
- Keep score
- Manage for release



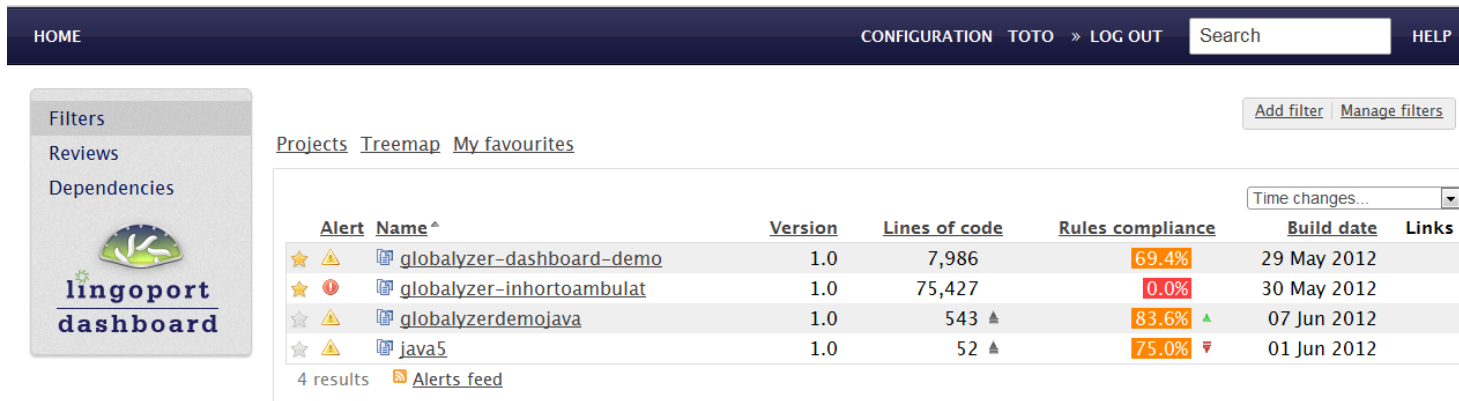
- *What is the management value of knowing the global readiness of your latest release?*



Dashboard works with data from Globalyzer Command Line

# Dashboard/Globalyzer metrics - KPIs

- Code
  - Embedded strings
  - Locale-limiting methods/functions/classes
  - Programming Patterns
  - Static Files
- Manual Measures
  - Lingoport Professional Services



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Filters  
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Alert	Name ^	Version	Lines of code	Rules compliance	Build date	Links
★ ⚠	globalyzer-dashboard-demo	1.0	7,986	69.4%	29 May 2012	
★ ⚠	globalyzer-inhortoambulat	1.0	75,427	0.0%	30 May 2012	
★ ⚠	globalyzerdemojava	1.0	543 ▲	83.6% ▲	07 Jun 2012	
★ ⚠	java5	1.0	52 ▲	75.0% ▼	01 Jun 2012	

4 results Alerts feed

# Organizational Key Performance Indicators (KPIs)

- Time to market reduction
- i18n bugs reduced over time
- L10n bugs reduced
- Ease of L10n for new iterations
- Better product quality





# Demo



# Questions & Answers

Twitter: [#LPDash](#)

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## Next steps:

- Thursday, July 19th Webinar: Globalyzer 4.1
- Contact us to discuss your Globalization Objectives